



“Spotlight on Technologies”

AITP is proud to present a series of panels and presentations on hot topics in technology. An effort has been made to include a diverse set of viewpoints within each session to maximize the value to the professionals, students and faculty members in the audience. Each of the discussions will include real world examples and focus on current and future trends such as the Internet of Things and using Big Data & Analytics.

Technology Sessions

Panels	Day	Time
CIO - Breakfast Keynote	Friday, April 8	7:30-9:00 AM
Big Data/Analytics	Friday, April 8	10:00-11:00 AM
Trends in Mobility	Friday, April 8	11:15 AM-12:15 PM
Security	Friday, April 8	2:00-3:00 PM
Innovation	Friday, April 8	3:30-4:30 PM

Career Planning & Student Chapter Planning

Presentations	Day	Time
Pre-Conference Workshop: “Sharpening Your Interviewing and Networking Skills”	Thursday, April 7	3:00-4:00 PM
“Spotlight on Your AITP Chapter Successes and Triumphs”	Friday, April 8	2:00-3:00 PM
“10 Years from Now: IT Career Futures to Plan for Now”	Saturday, April 9	9:00-10:00 AM
“Job Search Re-Imagined”	Saturday , April 9	10:30-11:30 AM

Sponsorship Opportunities Available – Contact Paul.Dittmann@aitpchicago.com



“The New Digital CIO – Managing Digital Transformation”

Friday, April 8th, 7:30-9:00 AM

How has your business been changed due to the digital transformation? - the Internet of Things; the relationship between the CIO and the CMO; making effective use of Social Media in your business; recruiting and training - where are the skill gaps and how are you trying to address them. The panelist, all experienced CIOs, will discuss these topics and more.



Panelist

Hardik Bhatt
Secretary of
Innovation &
Technology

State of Illinois

Hardik is CIO for State of Illinois and Secretary of the newly formed Department of Innovation and Technology in Governor Rauner’s cabinet. Hardik leads 1,700 IT employees and over \$1B of budget, including a P&L, for digital transformation of Illinois Government.

Hardik was Senior Director with Cisco and lead Global market development of Internet of Everything for public sector. He worked with Mayors, Governors and Prime Ministers around the globe to extract value by connecting public assets.

Prior to that, Hardik was the CIO for the City of Chicago and Commissioner for Department of Innovation and Technology. Hardik also built and lead the Smart Chicago program, which is considered a national model.

Prior to that, Hardik worked with Oracle Corporation in the US and Tata Consultancy Services (TCS) in India.

Hardik has an MBA from Northwestern University’s Kellogg Graduate School of Management, a Bachelor’s degree in Computer Science from India.



Panelist

Guy Thier
SVP & CIO

Arbonne International

Guy Thier brings approximately 20 years of CIO experience to Arbonne from public, private and private equity ownership business models with extensive experience in both IT strategy development as well as grass roots execution of complex projects.

Guy joined Arbonne from Bally Total Fitness, where he served as Senior Vice President and Chief Information Officer for the last 10 years, overseeing successful IT planning and execution, while achieving operational efficiencies for the \$1 billion, 400-club organisation. Previously, Guy led the IT functions at LINC Capital and Chernin’s Shoes.



Panelist

Brian Duffy
CIO

MacLean Fogg
Company

Brian Duffy is the CIO of Maclean Fogg Company, an \$800 million privately held manufacturing company. He has the responsibility for the infrastructure, data center, hardware, ERP, and data collection for over 20 manufacturing plants around the world.

Brian formed his IT roots within the manufacturing environments as a Mechanical Engineer, Manufacturing Engineer and Lean Manufacturing Manager before moving into the Information Technology sector. His hands on experience with ERP, Shop Floor, and Data Collection helped him succeed with IT project implantations. Brian works with networking, VOIP, VM's, SQL, .NET, ERP Systems, QC systems, and Data collection in an effort to make the company more efficient and productive. A stable environment and continuous improvement is Brian's ongoing goal.



Panelist

Wayne Bulmahn
CIO

Unite Here Health

Wayne Bulmahn is an IT business doctor. For over 25 years, he has helped heal and re-build IT organizations, transforming them from reactive firefighters to proactive teams that solve business problems, ensure customer success, and enable growth.

He is the Chief Information Officer at Unite Here Health, a \$1B labor management trust fund focused on providing high-quality, affordable health care to participants. Wayne also serves on the Board of Directors for the non-profit Illinois Technology Foundation, a premier organization focused on the successful transition of technology students from academia to the workplace

Previously, Wayne served as Director of Service Delivery and Strategy for Acxiom IT (now Ensono), a global infrastructure services company. There he oversaw customer success, solution strategy, and the effective delivery of over \$54M in annual services for a Fortune 250 client. Before Acxiom, he served as Director of Technology for Sidley Austin, a \$1.5B global legal advisor. He led a hands-on transformation of IT strategic planning, architecture, and service delivery to help enable global growth of over \$700M. He also helped build and lead CIO advisory and solution strategy practices at Donnelley Enterprise Solutions, LANSystems, and Evernet.



Moderator

John Fisher
President and
Founder

John is a nationally recognized senior executive with over thirty-five years of progressive, global experience in business, information technology, management consulting, business process optimization and applying technology solutions to critical business problems.

John is the President and Founder of Rethinking IT, a firm that works with IT and Business Leaders who want to transform their organizations. He is the former Chief Value Officer of NET(net) Inc., an IT optimization firm where he helped clients enhance the overall effectiveness of their key IT investments and supplier relationships. John served as Chief Information Officer of SmithBucklin Corporation the world's largest association management and professional services company. John also held senior IT management positions at CNA Insurance Companies, and Continental Bank.

John was named one of the Premier 100 IT Leaders for 2006 by Computerworld Magazine, and in 2002, the Chicago chapter of AITP selected John to receive their CIO of the Year award. John is on the Board of Directors of the Chicago



Rethinking IT	Chapters of the Society for Information Management (SIM) and The Association of IT Professionals (AITP). He is a frequent speaker at industry events on topics such as negotiations, leadership and running IT as a business. John is an adjunct faculty member at DePaul University, where he teaches graduate level courses in IT Strategy, Social Media, Negotiation, Leadership and Project Management.
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“Using Big Data & Analytics to Improve Business Results”

Big Data & Analytics are becoming increasingly important in driving business results for many companies. How are they being used? What are some of the biggest surprises and paybacks? What technologies are needed? The Internet of Things? What challenges can you expect to face when starting a Big Data initiative? What skill sets are needed and what is their availability? Hear about real world experiences from practicing senior professionals.

Friday, April 8th, 10-11 AM



Panelist

Dr. Phil Shelley
Director

Datametica

Dr. Shelley has a PhD in bio-medical engineering and has held positions in various technical and business leadership roles including CEO, CIO and Chief Technology Officer.

As former CTO of Sears Holdings, Dr. Phil Shelley has experience in helping move a large iconic brand into a near real-time model where digital engagement with customers has become the norm. The use of Open-Source and Big Data technologies was a major enabler for the transformation, along with re-alignment of teams, new skills and data governance.

In addition to the CTO role, in 2012 Phil was appointed CEO of a Sears startup in Big Data technologies. In 2013, Phil left Sears to form Datametica, a Big Data solutions and advisory firm, helping companies design and implement Big Data initiatives. Datametica (<http://datametica.com/>), recently awarded a global top 20 Big Data company status, is an offshore Big Data company offering development, data migration and operational support for companies with Big data needs.

In addition to co-leading the Datametica business, Phil is an industry expert speaker on Big Data, noSQL and advanced analytics.



Panelist

Srinivas Palthepe
Sr. Manager,
Enterprise Data Services

Capital One

Srinivas (Srini) Palthepe @SriniPalthepe has over 20 years of combined IT & Software Engineering experience in various roles including Research & Development, Production Delivery & Execution, Architecture and Strategy. He started Big Data journey before even the term Big Data was coined, at a Chicago Startup Company recently acquired by IBM.

In his current role at Capital One, Srini is leading Capital One's new digital transformation of Partnership business with Big Data and Fast Data technologies. Srini holds many patents in big data storage space. He gave talks at several Big Data conferences such as Big Data TechCon, Chicago, and BI Innovation Summit. Srini is also co-organizer of Chicago Flink User Group Meetup. He has a Ph.D in Computer Science from University of Saskatchewan.



Panelist

Alex Zoghlin
Global Head of
Technology

Hyatt Hotels Corporation

Alex D. Zoghlin is the Global Head of Technology for Hyatt Hotels Corporation. He joined Hyatt in 2013. From 2009-2013 he served as Chief Executive Officer of VHT, Inc., a visual marketing company and technology services provider to the Real Estate Industry from 2009 – 2013.

Alex founded G2 Switchworks Corp. in 2004 and served as its Chief Executive Officer and President. G2 was a direct connect switch between major airlines and third party distributors including Priceline, Booking.com, Carlson Wagonlit, Mark Travel, etc... The company was acquired by travelport and integrated into their GDS offerings in 2008

In 1999 Alex founded Orbitz and serviced as its Chief Technology Officer from 2002-2004. He left after its first IPO.

A serial entrepreneur, Alex founded Neoglyphics Media Corporation in 1995 and service as its Chief Executive Officer until 1998. He then founded Sportsgear.com which he eventually sold. He is regarded as one of the Internet's most influential minds, and is well known and respected throughout the industry for building companies with cutting-edge and easy to use Web-based technologies.

In 1997, he was honored as one of four winners of the KPMG Illinois High Tech Award for contributing to the advancement of high technology business in Illinois.

He is currently serving as a Director of United Stationers and is a Director – Technology Services for State Farm Insurance.



Panelist

Haibo Lu
Chief Data Officer

Cancer-IQ

Haibo is the co-founder, Chief Data Officer, and VP of Product for CancerIQ. CancerIQ is a digital healthcare platform that scales access to genetically informed cancer prevention and management to all patients. Haibo leads the product team, overseeing customer success, product development, and data analytics. On the data side, he works with customers, providers, bioinformaticians, and academics to translate and improve on cancer prediction models and adaptive questionnaire design.

Haibo got his B.A. from Harvard, and an MBA from University of Chicago, Booth School of Business. Prior to CancerIQ, he worked at a quant hedge fund, was the head analyst for the Chinese Men's National Basketball Team, and was the Director of Basketball Operations for the Shanghai Sharks in the Chinese Basketball Association (CBA). In Shanghai, he led the analytics, research, and scouting department, and advised on all player-personnel decisions.



Moderator

John Broshar
Director of Sales

Datametica

John was early in the Big Data Hadoop Adoption Cycle as a Big Data Sales Director for BitWise Corporation out of Schaumburg IL. i 2012. Many consulting companies (especially ETL focused consulting companies) were deciding on whether to move towards Hadoop or stay with ETL and traditional Data Warehouse strategies. It was at that time John sought out Sears/MetaScale, the only company with 3,300 nodes of Hadoop in-production and self-managed. This team was providing consultation to early adopters of Hadoop that were looking to modernize their Data Platform. John created the BitWise/MetaScale partnership and landed Capital One for a joint company consulting opportunity. John later joined up with Dr. Phil Shelley (former CTO Sears and CEO MetaScale) as the former Sears team created DataMetica in 2013. As Director of Sales for DataMetica, John currently leads the team into large F500 companies to build out their Hadoop Infrastructure and Analytics.

John was also the first of four account executives (first in Chicago) for Dell Computer in 1990 and worked there until 2000.

John graduated from the University of Nebraska in 1986 with a BA in Economics.



“Mobility – Business & Technology Trends”

Friday, April 8th, 11:15 AM-12:15 PM

Smartphones have had a great impact on basic eCommerce, but mobility is much more than that – connectivity, monitoring, analytics, location services, photos & scanning, integrating with Internet of Things devices and more. Learn about interesting uses as well as the trends in technology – development tools, security issues, and finding the necessary skills to meet the explosion of needs in a fast changing environment.



Panelist

Geof Pejsa
Program Manager,
Decennial Information
Technology Division

U.S. Census Bureau

Geof Pejsa is a Program Manager for the Decennial Information Technology Division of the US Census Bureau. His primary role is to spearhead the mobile device solution for the 2020 Decennial Census field data collection effort which requires him to think about mobile technology 4-5 years out. This responsibility includes focusing on the policy, security, and technology to acquire smartphones, tablets, and laptop devices for each of the field data collection operations.

Geof has worked at Census for 30 years in a variety of management positions including oversight of software development teams, mobile device acquisition efforts and cellular wireless integration efforts.



Panelist

Umair Lateef
Sr. Manager / Product
Owner – Global Digital
Technologies

McDonald’s Corporation

Umair has 15+ years of proven enterprise IT leadership of technical departments, technical teams, & cross-functional stakeholders. He interfaces with executive management to present global technology strategy aligned with business goals, ROI estimates, risk assessments, & financing requirements for enterprise-wide technology initiatives. He is recognized as a Subject Matter Expert (SME) in enterprise architecture, global product development and integration of large scale enterprise systems

Umair joined McDonalds in 2014 where he develops technologies that enable McDonalds to do Mobile Ordering, Mobile Offers, and Mobile Check-Ins for restaurants all over the world.

Before joining McDonalds Umair worked for Redbox where he played lead role in release of RedBoxInstant (Digital Streaming Media Company) in multiple different platforms i.e. iPhone, Android, Microsoft XBOX, Sony PlayStation, Google Chromecast, Roku, SmartTVs, etc.



Panelist

Al Connelly
Mobile Department
Technical Manager – Sr.
Developer

Americaneagle.com

Al joined Americaneagle.com as a web developer in 2007 after working at Comdisco and AT&T. In 2010 he began coding in native iOS and eventually started up the mobile practice for Americaneagle.com. Most of their mobile applications are data driven and executed in both native iOS and Android. He understands the technical differences between the platforms and the tools and best practices needed for building secure, dynamic, high performance mobile and web applications.

Throughout his career at Americaneagle.com, Al has provided solutions for small and large e-commerce sites, associations, sports teams, and social networking sites. During his tenure at Americaneagle.com, Al has worked on mobile apps and websites for Chicago Auto Show, Green Bay Packers, APICS, Open the Books, Bill James Baseball IQ (Voted one of the best apps of 2011 by TechCrunch), WeatherTech, Steve Dahl Network, Military By Owner, CitizenshipWorks, Magaschoni, Dale Carnegie, Pro Football Hall of Fame, FenceCenter.com, RichardRoeper.com, and many more.

Al is now a Technical Director, providing direction, implementation, and support for native desktop and mobile applications and data integrations. He is also an Adjunct Professor at Elmhurst College.



Panelist

Simon Hunt
Director, Product
Management

BMW of North
America, LLC

Simon heads the Product Management team at the newly formed BMW Technology office in Chicago. The group focuses on enhancing the Mobility experience for BMW owners and drivers, allowing them to bring their digital experience into the car with them and continue it afterwards beyond the car. Key touchpoints to the experience include a smartphone app and in-car features but a central part of the service is the Open Mobility Cloud which applies Machine Learning and Personalization as well as integration with other services.

Prior to working at BMW, Simon headed up Consumer Insights and Engagement for Xpress Browser Services at Microsoft and Nokia. The service was built up from scratch to support 100M monthly users on Nokia handsets across the world, providing both browsing and personalized recommendations. Nokia acquired the technology for the cloud based browser from Novarra, a 10 year startup where Simon held the position of CTO. Simon holds multiple patents related to the browsing technology and user experience.



Moderator

**Laszlo S. Gonc, CISSP
CISO Partner - Security,
IT Risk & Compliance
Practice Lead**

MVP Advisory Group, LLC

Laszlo is responsible for helping organizations, corporate and non-profit alike, navigate the digital frontier advising on cyber security, develop mobility strategies and build digital technology platforms that drive performance and business value. He has experience across a number of industries advising boards, developing security strategies, and leading project development teams.

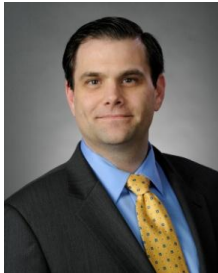
A member of Infragard, ISSA and ISACA, he serves as Executive Vice President for the Chicago chapters of the Association of Information Technology Professionals (AITP), Vice-Chair of the Project Management Institute (PMI) Executive Council as well as the boards of Society for Information Management (SIM) and Illinois Technology Foundation (ITF). He is an invited guest speaker at conferences and universities providing thought leadership on the state of cyber security, mitigating technology risk, executing compliance requirements and implementing project management best practices.



“Securing the Business – New Threats, New Defenses and Navigating Resource Shortages”

Friday, April 8th, 2:00-3:00 PM

Since the Target breach in 2012 there has been a continuous flow of high profile breaches in both the private and public sector. Protecting your business from cyber attacks from a variety of domestic and foreign sources is becoming more challenging as the attacks grow in frequency, size and skill level. This is complicated by the shortage of trained staff. What are the current trends in types of attacks? What are the current best practices for defense? How is the Internet of Things adding complexity? And how are companies creatively addressing resource shortages?



Panelist

Kevin Novak
Chief Information Security Officer
Northern Trust

Kevin Novak is Chief Information Security and Technology Risk Officer at Northern Trust. Kevin is a member of the Northern Trust Corporate Risk Group. He is responsible for the security of Company and Client information and for the management of information technology risks across Northern Trust's global business. Kevin joined Northern Trust in August 2011.

Prior to assuming the role of Chief Information Security and Technology Risk Officer, Kevin worked 5 years at Discover Financial managing their Information Security, Records Management, and Enterprise Risk programs. Prior to joining Discover, Kevin spent 8 years as Chief Operating Officer and Director of Consulting Services for Neohapsis, a Chicago based information security consultancy, and 5 years in senior technology roles at Cyber Network Services, a global IT consulting services provider.

Kevin was recently voted 2015 Chicago CISO of the Year by AITP, Infragard and ISSA Chicago.



Panelist

Ryan McElrath
CTO
Americaneagle.com

Ryan McElrath is the Chief Technology Officer of Americaneagle.com, an industry leader in professional website design, strategy, development and hosting.

Ryan has been with Americaneagle.com since 1995. During that time, he has been actively involved in the development, hosting and securing of hundreds of websites, including projects for the White House, Chicago Bears, New York Giants, Chicago Transit Authority and WeatherTech.com. He also spearheaded the effort to get Americaneagle.com certified for Visa/MasterCard PCI compliance in securely handling credit card data and continues to manage those services today.

Ryan graduated from Princeton University with a BSE degree in Computer Science. He is a native of Iowa and now lives in Park Ridge, Illinois with his two children.



Panelist

Kirk Lonbom
Chief Information
Security Officer

State of Illinois

Kirk Lonbom is the Chief Information Security Officer for the State of Illinois, leading a statewide transformative cyber security strategy in support of Governor Bruce Rauner's Turnaround Agenda. As the state CISO, Kirk is providing leadership and oversight in the strategic planning, execution, and assessment of all statewide information and cyber security strategies, policies, procedures and guiding practices to be implemented by all Executive Branch State agencies.

Kirk began his career as a police officer, ultimately specializing in criminal intelligence focusing on organized criminal groups and terrorism. Kirk's entry to information technology as a subject matter expert over twenty years ago led to a growing expertise in information technology and security. Over the past fifteen years, Kirk has served as Assistant Deputy Director and Deputy Chief Information Officer for the Illinois State Police and Chief Information Officer for the Illinois Emergency Management Agency.

Kirk is bringing over 35 years of progressively responsible and diverse public service experience to the mission of ensuring a cyber-secure and cyber-resilient Illinois. Kirk lives in Springfield, Illinois and in his spare time is a blues guitar player and songwriter.



Moderator

Laszlo S. Gonc, CISSP
CISO Partner - Security,
IT Risk & Compliance
Practice Lead

MVP Advisory Group,
LLC

Laszlo is responsible for helping organizations, corporate and non-profit alike, navigate the digital frontier advising on cyber security, IT risk mitigation, compliance and building digital technology strategies that drive performance and business value. He has experience across a number of industries advising boards, developing security strategies, evaluating IT risk and spearheading critical projects for senior leadership.

A member of Infragard, ISSA and ISACA, he serves as Executive Vice President for the Chicago chapters of the Association of Information Technology Professionals (AITP), Vice-Chair of the Project Management Institute (PMI) Executive Council as well as the boards of Society for Information Management (SIM) and Illinois Technology Foundation (ITF). He is an invited guest speaker at conferences and universities providing thought leadership on the state of cyber security, mitigating technology risk, executing compliance requirements and implementing project management best practices.



“Building a Sustainable Innovation Model”

Friday, April 8th, 3:30-4:30 PM

Each industry, and each company within an industry, has its own challenges with respect to building a business model that allows for the continuous innovation that provides a sustainable competitive advantage. The panelists will explore the different ways their organizations have approached creating an innovative environment – structure, funding, prioritizing initiatives, engaging with the business units, integrating new technologies, collaborating with customers and vendors - what seems to work and what doesn't – including changes to recruiting and training processes to foster an innovation culture.



Panelist

**Eric Yablonka,
Vice President & CIO**

**University of Chicago
Medical Center and
Biological**

Eric has over twenty five years of experience in leading hospital operations and information systems management functions. He has served as the Vice President and Chief Information Officer of the University of Chicago Medical Center and Biological Sciences since 2001. His responsibilities at UCMC include all information technology functions, biomedical engineering and the call center. Eric has a staff of over 300 with capital and operating budget responsibilities in excess of \$60M annually.

Eric is a member of the Senior Management Group and works with the UCMC Board of Trustees to execute the business strategies of the organization. He has leadership responsibility for the T-2 program whose focus is to transform how UCMC functions and drives operational improvements in the following areas; supply chain and administrative management, clinical care delivery, patient and physician access.

Eric has been an advocate for innovation in the healthcare industry. He speaks about these topics in industry and technology conferences and meetings. He has written articles for trade publications about technology innovation and adoption. The eco-system he has deployed at UCMC can be considered best in class. Eric and his organization have been featured in publications in recognition of their accomplishments.

Eric has been an early adopter of new medical and information technologies. He frequently works with his vendor partners and new entrants to market to understand how their offerings can be of value to his organization.





Panelist

Moises Noreno

Moises Noreno is a renowned innovation expert practitioner, mentor, professor, speaker, writer, and pioneer in management innovation. As a thought leader in the space, Moises' perspectives have appeared in leading publications like Businessweek, Forbes and FastCompany. Moises was the winner of 2013's Harvard Business Review/MIX "Innovating Innovation" challenge. He is currently the Director of Strategic Innovation at Allstate Insurance, he is responsible for the enterprise innovation agenda, the targeted markets innovation team and leads efforts related to connected home/auto and IoT. Previous to this role he led the Global Innovation team at Whirlpool Corporation for over 6 years.

Moises has been called "an innovation quarterback" given his networking abilities and ability to create a community of practice among innovation leaders across industries as well as his natural mentor traits.



<p>Director of Strategic Innovation</p> <p>Allstate</p>	<p>His passion to grow the innovation profession led him to become a leader in the partnership between University of Notre Dame, Whirlpool Corporation and Beacon Health System that resulted in the creation of the iVIA: Certified Innovation Mentor program, an open enrollment certification for innovation professionals. He was essential in the creation of the curriculum and teaches core program sections. He also teaches Design.</p> <p>Moises' interest in innovation and mentorship has led him to creations beyond the walls of Allstate or Whirlpool. In 2013 he was awarded with the Cornerstone Award by the Penn Harris Foundation for the introduction of his program "Mind Your Own Innovation", designed to help high school students find their vocation through an innovation process.</p>
 <p>Panelist</p> <p>Marian Cook Chief Strategy Officer, Enterprise IT</p> <p>State of Illinois</p>	<p>On the Senior Leadership Team, Marian is responsible for strategic transformation initiatives. Key goals: improve IT efficiency, service, transparency and customer centricity.</p> <p>Major initiatives: a large scale ERP (\$250m, SAP) and EPMO implementation, consolidation of over 60 agency IT departments, enterprise performance management, strategic communications, talent management, organization redesign and leadership development</p> <p>Leading over 60 agency CIOs in teams to create enterprise strategies with immediate 'quick win' deliverables for Internet of Things, cybersecurity, cloud, mobility, business intelligence / data analytics, fraud reduction, GIS, workflow automation, content management and innovation</p> <p>Managing Executive developing public/private Governor lead partnerships with leading international business corporations and technology firms, academia, philanthropic organizations and start-ups. These boards are focused on Internet of Things, organizational transformation, data analytics and talent development.</p>
 <p>Panelist</p> <p>Alex Cohen Program Manager</p> <p>Center for Applied Technology, US Census Bureau</p>	<p>In his role current role as the Program Manager for the Center for Applied Technology (CAT), at the U.S. Census Bureau, Alex oversees the innovation hub, help develop and promote new technologies / approaches and promotes knowledge sharing across the organization.</p> <p>In his role as the Senior Digital Information Strategist at the Energy Department (DOE), Alex was focused on digital government, IT policy and web reform. At DOE, Alex served in Public Affairs – Office of Digital Strategy and Communications where he worked to amplify the Department's message, promote transparency and support accessibility.</p> <p>Formerly a Technical Training Manager at DOE, Alex managed the technical development of the open source National Training & Education Resource (NTER) project.</p>



Moderator

Eric Allen
Manager, Technology
Strategy

Allstate

Eric Allen is a Manager in the Strategic Operations department at Allstate. Eric has extensive experience in IT Strategic Planning and Governance. He has worked with the CIO Leadership teams at Nabisco, Altria (Philip Morris, Kraft and Miller) and Allstate to develop strategic plans and manage the implementation of strategy. Currently at Allstate he works with Senior Leaders to prioritize IT investments and align the investment with business strategy.

Also at Allstate, Eric has led a virtual collaboration Proof of Concept and facilitated an Innovation Board with organization-wide responsibility for the innovation pipeline and investment request approval. Prior to working at Allstate, Eric acquired broad business experience, from market research to working as a CPA.



“Spotlight on Your AITP Chapter Successes and Triumphs”

Friday, April 8th, 2:00-3:00 PM

Session Summary: In 2012, Carrie developed NEW AITP’s first Student Leadership Summit, to provide a simplified way of organizing chapters for easy transitions of leadership. She saw a need for a process that would allow chapters to easily pass on knowledge from year to year, especially in the Student Chapters where transitions occur more frequently. By simplifying the components of chapter organization, she was able to provide the basic tools needed to keep things in order and moving smoothly forward. This session will describe for attendees how they can implement these tools in their own chapters to see greater involvement, more member excitement and even fundraise in a way that requires less effort and a higher return.



Carrie Drephal

**AITP Central District
Director**

**Board Member, AITP
Northeastern Wisconsin
Chapter**

Carrie Drephal has been involved in AITP since 2009 when she was the Vice President of her Student Chapter. Since that time, she became a member of her sponsoring professional chapter, Northeastern Wisconsin (NEW), and has been very active on the Board of Directors in a number of roles. Beginning in January 2016, Carrie also took on the position of Central District Director on the Association Board of Directors where she hopes to continue supporting the organization. She is originally from Northeast Wisconsin, but has had the opportunity to live in New York City, San Diego and the St Louis area. She enjoys traveling and talking with new connections from across the US and the world.



“10 Years from Now: IT Career Futures to Plan for Now”

Saturday, April 9th, 9:00-10:00 AM

Session Summary: So you are entering the job market soon, what if you could not look into the future and see where the technology is going to take us in the next 10 years and what careers will be the best opportunities for you to position yourself to pursue now.

In this interactive and engaging session, learn the career opportunities that are trending now and take a look at developing technologies and the career paths that will position anyone to be prepared for these new, not yet created roles, that will be happening over the next 10 years. Attendees will leave with numerous options to consider and a vision of what could be that will help them plan for what to focus on now to ensure future SUCCESS



Myles Miller

**CEO & Founder
LEADUP**

Two-time Best Selling Author and Radio Host of “MylesofSUCCESS”, Myles Miller is the CEO and Founder of three training and development companies called **LEADUP**, **LearningBreaks** and **SUCCESSHQ**. Over the seven years, since their inception, these companies have grown from just ideas to global competitors in the training industry. By offering client specific, customized classroom and online training in a variety of areas, he and his companies have been able to make everyone they work with more **SUCCESSFUL** and **SUCCESS-filled**.

Myles has over 30 years' experience in the project management field, across multiple industries including retail, defense, state and federal government and most recently hospitality. During his varied career, he has led projects ranging in budgetary size from \$100K to \$500B. His team leadership has impacted national and international companies and governments.



“Job Search Re-imagined”

Saturday, April 9th, 10:30-11:30 AM

Session Summary: Why do we look for a job the way we do? We search for a job differently than we search for anything else of significance in our lives. In this session we will examine a job search process that has helped thousands of job seekers find a position that is a great fit for them and for the organization they go to work for...all without job ads, resumes or cover letters.



Chris Czarnik

**Manager of
Employment
Connections**

**Fox Valley Technical
College**

Chris Czarnik is a national career search expert with 12 years of training and motivational speaking experience. He created and refined the innovative approach to job search, known as “**The Human Search Engine**®” by working with thousands of job-seekers.

Chris is a leading adjunct career search instructor for the 5th largest research university in the nation, as well as many colleges and universities across the country. Chris' process was introduced to the 113th Congress as a national job search model. He currently works with Workforce Development centers across the nation to reform the way people find a job.

Chris delivers dynamic presentations about career search, leadership and sales training to thousands of people every year. His second book, “**Human Search Engine**® for Career Search: A Serious Jobseeker’s Guide” was released in January 2015. He currently offers a certification program for career counselors, with many more products in development.