



## Sponsor Entitlements & Fees

### AITP Chicago's 11<sup>th</sup> Annual "Most Effective Technology Team Award"

#### A Great Sponsorship Opportunity

The Chicago Chapter of AITP (Association of Information and Technology Professionals) and its program partner, the Pan Asian American Business Council, are proud to announce the advent of their 2022-23 "Most Effective Technology Team" Award and are actively seeking sponsors.

This is a great opportunity to promote your organization over a 8 week period of time culminating in an Awards Dinner where you can network with 70-80 members of the 11 nominated teams and have your representatives seated with 3 of the nominated teams for dinner.

This award recognizes high performing technology teams that have done an outstanding job of improving the success of their companies' business. Teams will be selected for 1st, 2nd and 3rd places. Relative performance will be used to adjust for company size. **Judging is being done by a [panel of CIOs, Directors and Senior IT Executives](#).**

**The Awards Dinner is one of the most highly attended technology leadership events each year.** [John Fisher, a former CIO of the Year winner](#), will moderate a panel composed of representatives of the 3 winning teams. This is a great opportunity to raise awareness of your company in the technology community and to network with senior technology professionals and members of the competing teams.

#### **Nominated Teams that made it to the Judging Stage Include:**

Accreditation Council for Continuing Education (ACCME)  
Cook County – Information Security Office  
HCSC (Health Care Service Corporation)  
Heitman  
The Inland Real Estate Group, LLC

John D. and Catherine T. MacArthur Foundation  
McDonald's  
Onshore Security  
Peterson Technology Partners  
John G. Shedd Aquarium

**Prior winners include:** PSAV, CIBC Bank USA, Delta Dental Plans Association, Illinois Student Assistance Commission, Zurich Services, Nuveen, City of Chicago, Mesirow Financial, Connect Hearing, University of Chicago Medicine, Jenner & Block, USG, Tate & Lyle, Association Management Center, True Value Company, tradeMonster Group, Kraft Foods/Mondelez Int'l, DeVry, Crowe Horwath LLP, Motorola Mobility, Hallmark, Chicago Public Schools, Cardian Learning Group, Options Clearing House, Loyola University, and Littelfuse.

For More Information Visit the [Team Awards](#) Webpage.



### **Technology Team Awards Program Timeline:**

Nomination Period: 11/1/2022 – 12/31/2022  
Application Period: 1/1/2023 – 2/28/2023  
Judging Period: 3/1/2023 – 4/19/2023  
Finalist Interviews: 5/2/2023 – 5/11/2023 (Zoom)  
Winners Selected: 5/11/2023 – 5/15/2023  
Awards Dinner: 6/1/2023

### **Awards Night Agenda**

5:15-6:15 PM Social Hour/Reception  
6:15-7:00 PM Dinner  
7:00-7:20 PM Awards Presentation  
7:20-8:15 PM Award Winner Panel (1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Place Teams) and Q&A  
8:15-8:45 PM Network and Adjourn

### **Sponsor Benefits:**

**Attendance at the Awards Dinner and Ceremony is limited to the nominated teams, the judges, and 3 representatives from each of the sponsors.** Currently there are 9 judges and 70+ team members representing 10 teams.

#### **Before the Awards Dinner:**

- Your logo on the Team Awards page of AITP Chicago's website with a link to your website
- Listing in our Weekly Newsletter of Events emailed to 2000+ contacts (with 700-1000 opens each week) – This gives your brand visibility for 8+ weeks - the sooner you sign up, the more exposure you'll get.
- Listing in special emails promoting the event.
- Promotion during the Zoom interviews of the finalists – 3 meetings, 6 interviews

#### **At the Awards Dinner:**

- Name and logo on the Event Program
- Placement of your company's literature in the registration area
- Networking with all of the nominated team members and judges prior to the dinner and after the panel discussion.
- Recognition of your company on a large screen during the networking session
- Seating of one of your representatives at 3 of the team tables
- Recognition of your company during the opening and closing statements

**Sponsorship Fee:** \$2000

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