Sponsor Entitlements & Fees

AITP Chicago's 12ᵗʰ Annual "Most Effective Technology Team Award"

A Great Sponsorship Opportunity

AITP Chicago and its Program Partner, the Pan Asian American Business Council (PAABC), are proud to recognize the remaining high performing teams competing for the **"2024 Most Effective Technology Team Award"**

- Byline Bank - Business Systems Team
- Byline Bank - Enterprise Systems and Architecture Team
- Chicago Public Schools - ITS Training Team
- Cook County Health - CCH Express Care Team
- Guaranteed Rate - Security Team
- Stericycle - Cybersecurity & Infrastructure Program Team
- Synergy 55 - SAP Team
- West Monroe - IT Leadership Team

Five of the teams are supporting recent CIO of the Year Award Winners and one team is supporting a recent CISO of the Year Winner.

This award recognizes high performing technology teams that have done an outstanding job of improving the success of their companies' business. Teams will be selected for 1st, 2nd and 3rd places. Relative performance will be used to adjust for company size. **Judging is done by a panel of CIOs, Directors and Senior IT Executives.**

The Process: Each Team must submit a comprehensive written application covering Innovation & Team Collaboration, Organizational Change Management, Business Value Creation and Community Service. The submissions are scored by the Judging Panel and the top 6 are promoted to the interview stage. Finally, the Judges select the 1ˢᵗ, 2ⁿᵈ and 3ʳᵈ Place Winners.

This is a great opportunity to promote your organization over a 6 month period of time culminating in an Awards Dinner where you can network with 70-80 members of the nominated teams and a judging panel made up of 9 Senior Technology Executives and have your representatives seated with 3 of the nominated teams for dinner.

The Awards Dinner is one of the most highly attended technology leadership events each year. John Fisher, a former CIO of the Year winner, will moderate a panel composed of representatives of the 3 winning teams. This is a great opportunity to raise awareness of your company in the technology community and to network with senior technology professionals and members of the competing teams.

Prior winners include: Inland Real Estate Group, HCSC, John G. Shedd Aquarium, PSAV, CIBC Bank USA, Delta Dental Plans Association, Illinois Student Assistance Commission, Zurich Services, Nuveen, City of Chicago, Mesirow Financial, Connect Hearing, University of Chicago Medicine, Jenner & Block, USG, Tate & Lyle, Association Management Center, True Value Company, tradeMonster Group, Kraft Foods/Mondelez Int'l, DeVry, Crowe Horwath LLP, Motorola Mobility, Hallmark, Chicago Public Schools, Cardian Learning Group, Options Clearing House, Loyola University, and Littelfuse.

For More Information Visit the Team Awards Webpage.

Technology Team Awards Program Timeline:

Nomination Period: 12/15/2023 – 2/16/2024
Application Period: 2/17/2024 – 4/15/2024
Judging Period: 4/16/2024 – 5/31/2024
Finalist Interviews: 6/1/2024 – 6/15/2024   (Zoom)
Winners Selected: 6/15/2024
Awards Dinner: 6/27/2024

Awards Night Agenda

5:15-6:15 PM   Social Hour/Reception
6:15-7:00 PM   Dinner
7:00-7:20 PM   Awards Presentation
7:20-8:15 PM   Award Winner Panel (1st, 2nd, and 3rd Place Teams) and Q&A
8:15-8:45 PM   Network and Adjourn

Sponsor Benefits:

Attendance at the Awards Dinner and Ceremony is limited to the nominated teams, the judges, and 3 representatives from each of the sponsors. This will include 7 judges and 60+ team members.

Before the Awards Dinner:

- Your logo on the Team Awards page of AITP Chicago's website with a link to your website.
- Listing in our Weekly Newsletter of Events emailed to 2000+ contacts (with 700-1000 opens each week) From now until the end of June - the sooner you sign up, the more exposure you'll get.
- Listing in special emails promoting the event.
- Promotion during the six (6) Zoom interviews of the finalists.

At the Awards Dinner:

- Name and logo on the Event Program.
- Placement of your company's literature in the registration area.

- Networking with all of the nominated team members and judges prior to the dinner and after the panel discussion.
- Recognition of your company on a large screen during the networking session.
- Seating of one of your representatives at 3 of the team tables.
- Recognition of your company during the opening and closing statements.

Sponsorship Fee: $2000
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