



2023 CHICAGO CISO OF THE YEAR SPONSOR GUIDELINES (v023-01 draft)

The **CISO of the Year Committee** and the Chicago Chapters of **AITP**, **ChicagoFirst**, **InfraGard**, **ISACA**, **ISSA**, and **SIM** invite you to be a Sponsor for the 2023 Chicago Area CISO of the Year Award Program.

Welcome to the 2023 CISO of the Year Program Kick-Off! It's a pleasure to offer our Sponsors the best opportunity to meet Chicago area Chief Information Security Officers (CISOs) and Senior Information Security practitioners in multiple intimate settings!

We look forward to the 2023 Program year with great expectation and a sense of renewal. From the informal surveys and conversations with our CISO community, they too have shared with us that they're looking forward to meeting in person and reestablishing relationships strained over the past two years.

As is laid out in detail in the "**2023 CotY Program Overview and Nomination**" document, a core element of the Program are the five (5) separate mixer events. These events are held at prominent locations in the Chicago downtown and suburban areas, and are setup to maximize informal contact between the participants. These events are unique opportunities for our sponsors to build relationships and expand their contacts. Participants are mostly CISOs and their direct reports, with attendance typically ranging from 70-110 individuals for the first four (4) mixers and over 100 for the final event, the breakfast ceremony.

As one of twelve (12) sponsors, you will have five (5) opportunities to create and build relationships with security leaders from across the Chicago area, get the attendee list with contact information for all the events, and if needed, an introduction from a committee member to any of the attendees while at an event.

As a sponsor, you are part of the Program. Your sponsorship helps bring recognition to the CISO role and the community. As part of the Program, we ask that you play an active role in its promotion such as by resharing the Committee's posts on LinkedIn and by nominating strong CISOs for the award. By doing so you're not only helping local CISOs, but you're also maximizing the value of your investment. We look forward to your participation in the Program.

*On behalf of the Nomination Committee, prior winners, nominees and the CISOs of the Chicago region,
thank you for your participation in the Program.*

A handwritten signature in black ink that reads "W. Johnson".

Wayne Johnson, Founder
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SPONSORSHIP OVERVIEW

Fee for each of twelve (12) Sponsors - **\$10,000**
Balance is due **June 1st -2023**

Sponsor Benefits:

- Attend all five (5) Mixer events which includes the final Breakfast Award Ceremony
- Attendee list from all events
- Up to three (3) attendees for each event
- Company logo and name included in all marketing
- One Table at Award Ceremony – Optional add on table \$1,000

Sponsor Asks:

- Be engaged
- Market the Program (formal or informal)
- Nominate CISOs (forms found at <https://www.aitpchicago.com/ciso-of-the-year-award>)
- Attend every Mixer
- Pay your invoice promptly
- Nominate at least two (2) CISOs

As a Sponsor, you are a valued part of the Program and will be recognized appropriately. Please be thoughtful about how you participate. We value engagement, quality over quantity, and Sponsors focused on growing relationships first.

We reserve the right to be selective in our Sponsorship choices to ensure both a representative balance in market, sector, and size, as well as those with a track record of constructive engagement.

PROGRAM PARTNERS

		
		